SAVE THE DATE

LILY
and
JACK

APRIL

What it is	Raised varnish base + foil = tactile metallic effect. Digital process, variable data possible.

Quick limits	• Smooth stocks 135–450 gsm • Min line ~0.2 mm • Gradients in mask = variable height • Registration tolerance ~±0.4 mm

Do	• Use clean vector mask for varnish • Vary density for 3D texture • Combine with flat foil/UV • Test height on actual stock

Don't	• Avoid textured/uncoated stocks • Don't place too close to edges • Don't use complex overlapping masks • Avoid poor registration tolerance

Always confirm tolerances with your print provider.